

Ambow Education to Host Chinese-Foreign University President Forum on March 21, 2019

Forum to Focus on International Career-Oriented Education

BEIJING, March 19, 2019 /PRNewswire/ -- Ambow Education Holding Ltd. ("Ambow" or the "Company") (NYSE American: AMBO), a leading national provider of educational and career enhancement services in China, today announced it will host a Chinese-Foreign University President Forum in Beijing on March 21, 2019.

Presidents from hundreds of Chinese and overseas universities, in addition to representatives from the Department of International Cooperation and Exchanges of China's Ministry of Education (MOE) and Global Career Quality Assurance (GCQA), will gather to exchange views on cross-border educational partnerships and development of international career-oriented education. The forum aims to promote communication and enhance international collaboration to meet the challenge of nurturing career-oriented professional workforces in technology innovation and digital transformation environments.

This forum is also one of the series of activities promoted by the China International Education Exhibition Tour (CIEET). Started in 1999, CIEET has attracted more than 2,400 universities and institutions from 56 countries and regions to participate in its exhibition fairs and display their educational opportunities to over 1.45 million Chinese students and parents. As one of the most influential international education fairs in China, CIEET is renowned for its remarkable influence, good quality and diversified activities.

"We are honored to host this prestigious educational event, which is aligned with our efforts to offer a platform that prepares students for successful careers," stated Dr. Jin Huang, Ambow's President and Chief Executive Officer. "Ambow is uniquely positioned to help colleges and universities address the challenges of IT-based curriculum design, retaining qualified faculty, career-focused training, job placement services and international study opportunities. Ambow's education network not only is robust in China, but also is expanding overseas, especially in the United States. In 2018, in partnership with a group of U.S. and Chinese colleges, Ambow launched a new Cross-Border College Program to satisfy the desire for a bachelor's degree that is acceptable to employers in both countries."

Dr. Huang concluded, "As a leading education service organization, Ambow will continue to explore innovative ways to better serve colleges and universities to prepare their students for the booming digitalization and technology-driven economy."

About Ambow Education Holding Ltd.

Ambow Education Holding Ltd. is a leading national provider of educational and career enhancement services in China, offering high-quality, individualized services and products. With its extensive network of regional service hubs complemented by a dynamic proprietary learning platform and distributors, Ambow provides its services and products to students in 30 out of the 31 provinces and autonomous regions within China.

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Safe Harbor Statement

This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the outlook and quotations from management in this announcement, as well as Ambow's strategic and operational plans, contain forward-looking statements. Ambow may also make written or oral forward-looking statements in its reports filed or furnished to the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statements, including but not limited to the following: the Company's goals and strategies, expansion plans, the expected growth of the content and application delivery services market, the Company's expectations regarding keeping and strengthening its relationships with its customers, and the general economic and business conditions in the regions where the Company provides its solutions and services. Further information regarding these and other risks is included in the Company's filings with the U.S. Securities and Exchange Commission. All information provided in this press release is as of the date of this press release, and Ambow undertakes no duty to update such information,

except as required under applicable law.

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