

Ambow Awarded Patent for Adaptive Computer-Assisted Learning System and Method

BEIJING, Aug. 8, 2016 /[PRNewswire](#)/ -- Ambow Education Holding Ltd. ("Ambow" or the "Company"), a leading national provider of educational and career enhancement services in China, today announced that it has been awarded by the United States Patent and Trademark Office a patent for its innovative Adaptive Computer-Assisted Learning System and Method (the "Method") platform for enhancing learning outcomes.

The unique proprietary approach to enhancing students' learning outcomes and efficiencies utilizes advanced technologies to observe, collect and analyze students' learning processes in a computer-assisted environment. With a learning analytics profile compiled for each student, the Method creates an optimized learning strategy and customizes study materials while using real-time feedback to adjust individual learning paths. The result is that each student makes optimal personal progress in the most efficient manner.

"We are honored to be recognized by the United States Patent and Trademark Office with this patent registration, and also to be acknowledged as the first China-based education company to receive a U.S. patent in the adaptive learning methods field," stated Dr. Jin Huang, Ambow's President and Chief Executive Officer.

Dr. Huang continued, "The Method platform resonates well with the Chinese government's philosophy of innovation toward the education industry and is a result of years of research, development and considerable investment. Building on Ambow's founding vision, we are proud to demonstrate our commitment to optimizing educational outcomes through the use of innovative technology, further advancing our unique learning engine and strengthening our solid foundation for the future of Ambow University. Combined with our deep industry knowledge and experience, we look forward to advancing our leadership position as we continue to provide better jobs and customized learning solutions through exceptional career enhancement services to our students in China."

About Ambow Education Holding Ltd.

Ambow Education Holding Ltd. is a leading national provider of educational and career enhancement services in China, offering high-quality, individualized services and products. With its extensive network of regional service hubs complemented by a dynamic proprietary learning platform and distributors, Ambow provides its services and products nation-wide to students throughout China.

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Safe Harbor Statement

This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, quotations from management in this announcement, as well as Ambow's strategic and operational plans, contain forward-looking statements. Ambow may also make written or oral forward-looking statements in its reports filed or furnished to the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statements, including but not limited to the following: the Company's goals and strategies, expansion plans, the expected growth of the content and application delivery services market, the Company's expectations regarding keeping and strengthening its relationships with its customers, and the general economic and business conditions in the regions where the Company provides its solutions and services. Further information regarding these and other risks is included in the Company's filings with the U.S. Securities and Exchange Commission. All information provided in this press release is as of the date of this press release, and Ambow undertakes no duty to update such information, except as required under applicable law.

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