

Ambow Education and Adobe Creative University Launch Adobe Certification Programs

BEIJING, Oct. 3 2011 /PRNewswire-Asia/ -- Ambow Education Holding Ltd. (NYSE: AMBO) announced today that it has joined with Adobe Creative University to launch Adobe certification programs localized for the Chinese learning and work environment.

Through this relationship, Ambow will provide *Certified Adobe RIA* (Rich Internet Application) *Developers* and *Adobe ACCI* (Adobe China Certified Instructor) programs at its nation-wide learning centers. The *Certified Adobe RIA Developers* program standardizes key knowledge points on Adobe RIA technology and provides certified proof of software proficiency. Similarly, the *Adobe ACCI* program standardizes and improves teaching quality in Adobe technology education.

Commenting on the launch of the Adobe programs, Mr. Huang Gang, Ambow's Vice President in Marketing , noted, "As the demand for talent intensifies in the fields of digital arts, design, media and other related software development, it is imperative that Ambow offers standardized certification programs that allow us to provide qualified job candidates to meet the workforce needs. The effort is another example of Ambow's leadership in professional training and career enhancement services."

About Ambow Education Holding Ltd.

Ambow Education Holding Ltd. (NYSE: AMBO) is a leading national provider of education and career enhancement services in China, offering high-quality, individualized services and products. Ambow has two business divisions: "Better Schools," which includes K-12 schools and tutoring centers; and "Better Jobs," which includes colleges and career enhancement centers.

With its extensive network of regional service hubs, complemented by a dynamic proprietary learning platform and distributors, Ambow provides its services and products to students in 30 out of the 31 provinces and autonomous regions within China.

Forward Looking Statements

Some of the statements in this press release, including statements regarding the Adobe programs to be launched at the learning centers, the ability to improve the teaching quality and provide job-qualified candidates, are forward-looking statements within the meaning of the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. Investors are cautioned that actual events and results could differ materially from these statements as a result of a variety of factors, including any changes in government policies, laws and regulations, competition and economic conditions. Investors also should consider the information contained in Ambow's filings with the U.S. Securities and Exchange Commission from time to time. Other unknown or unpredictable factors also could cause actual events and results to differ materially. In light of these risks, uncertainties and factors, you are cautioned not to place undue reliance on forward-looking statements. Ambow disclaims any obligation to update information contained in forward-looking statements, whether as a result of new information, future events or otherwise.

For investor and media inquiries please contact:

Ms. Mandy Li
IR Manager
Ambow Education Holding Ltd.
Tel: +86-10-6206-8130
Email: ir@ambow.com

SOURCE Ambow Education Holding Ltd.