

## **"Ambow-Microsoft" Campus Star Contest Launched**

BEIJING, 20 July, 2011 /PRNewswire-Asia/ -- Ambow Education Holding Ltd (NYSE: AMBO) and Microsoft (China) jointly announced the launch of "Ambow-Microsoft Campus Star Contest" at the 5th International IT Talent Education Summit.

The theme of the contest is in two key areas including .NET framework and Systems and Network Management. As of today, over 10,000 IT students from more than 80 colleges and universities among 20 provinces have taken the comprehensive ability and technical skills test in their respective institutions. The participants will go through several rounds of screening in their respective city, region and ultimately enter into the national finals.

"Ambow-Microsoft Campus Star Contest aims to build a mutual communication platform between corporates and students where the students are able to demonstrate themselves and gain opportunities, while the contest will showcase high quality IT students to reputable IT employers at the same time," said Ms. Yisi Gu, Senior Vice President and CTO of Ambow Education Holding Ltd, at the opening ceremony.

"Hosted and sponsored by Microsoft (China), this annual competition has been supported by many colleges and universities in China. Participants' skills in communication, innovation, teamwork and other professional attributes are important parts of the assessment. Those who enter the national finals will have internship opportunities in Microsoft and Microsoft's strategic alliances," added Mr. Yi Tang, General Manager of Microsoft (China) Education and Certification Division.

This annual contest reaffirms Ambow and Microsoft's strategic partnership in building talents in China. Ambow has already been working with Microsoft as exclusive partner in the Microsoft Academy Service Partner program as well as setting up Microsoft Computing Service Centers in different education institutions.

### **About Ambow Education Holding Ltd.**

Ambow Education Holding Ltd. (NYSE: AMBO) is a leading national provider of educational and career enhancement services in China, offering high-quality, individualized services and products. Ambow has two business divisions: "Better Schools," which includes tutoring centers and K-12 schools; and "Better Jobs," which includes career enhancement centers and colleges.

With its extensive network of regional service hubs complemented by a dynamic proprietary learning platform and distributors, Ambow provides its services and products to students in 30 out of the 31 provinces and autonomous regions within China.

### **Forward Looking Statements**

Some of the statements in this press release are forward-looking statements within the meaning of the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. Investors are cautioned that actual events and results could differ materially from these statements as a result of a variety of factors, including any changes in government policies, laws and regulations, competition and economic conditions. Investors also should consider the information contained in Ambow's filings with the U.S. Securities and Exchange Commission from time to time. Other unknown or unpredictable factors also could cause actual events and results to differ materially. In light of these risks, uncertainties and factors, you are cautioned not to place undue reliance on forward-looking statements. Ambow disclaims any obligation to update information contained in forward-looking statements, whether as a result of new information, future events or otherwise.

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